

# Voices of Companies Expanding in Gunma

## Energy Business

**au** リニューアブルエナジー au Renewable Energy, Inc. [Tokyo]

**Connecting nature and community through renewable energy business, we contribute to the preservation of global environment and sustainable development of the society.**



CEO  
Mr. Goro Suzuki



## “Spirit of co-creation embedded in Gunma”

As part of the KDDI Group and as a renewable energy power generation company, au Renewable Energy, Inc. supplies electricity to base stations, telecommunication facilities, and data centers across Japan. In June 2023, three parties of Gunma Prefecture, KDDI, and au Renewable Energy signed a Partnership Agreement to Realize a Decentralized Autonomous Society through GX (green transformation) Initiatives. The objective of the three-party agreement is to build a stronger social infrastructure with a focus on electricity from renewable sources and lead the way for decarbonization by capitalizing on the natural surroundings of Gunma and applying KDDI Group's know-how for renewable energy.

We chose Gunma Prefecture for our new operation base as it offers an optimal location for solar farms due to long daylight hours, flat terrain, and low precipitation during the winter. When building a solar power plant, receiving the understanding from the local government and residents is crucial. Gunma Prefecture sets the target for renewable energy in terms of share and capacity. It is one of the few places in Kanto region that would back up new projects. The conditions could not have been more perfect for us. We are also planning fairly new undertakings in Japan, including setting up solar panels and installing storage batteries at prefectural facilities. Electricity would be supplied to emergency shelters and used for prefectural government functions.



Gunma is well versed in drawing investment from private companies. With the spirit of co-creation embedded in the community, the authorities are determined to move past conflicting interests and have a win-win relationship with the private sector. What is most impressive is that the municipality works very hard to ensure a win-win relationship, fulfilling the interests of the private sector and maximizing the benefits of collaboration. Gunma is very progressive in terms of its initiatives and mindset. The municipality is receptive and open to new projects as well as to discussing investment opportunities. I have high hopes that we can further emphasize our co-creation platform in other fields.

## “Utilizing the power of private entities to drive the business forward”

Scan here to view the rest of the interview.

