

Voices of Companies Expanding in Gunma



FPT Japan Holdings Co., Ltd. [Ota City]

In December 2024, the company opened the FPT Gunma Mobility DX Hub in Ota City. In order to highlight the appeal of Gunma Prefecture as a business environment, interviews were conducted with Mr. Do Van Khac, CEO of FPT Japan Holdings Co., Ltd., and Mr. Le Quang Viet, Director of the FPT Gunma Mobility DX Hub.



Chief Executive Officer
Do Van Khac



“As a Base for Supporting Digital Transformation for Automotive-related Companies”

FPT Japan Holdings was established as the Japanese subsidiary of FPT Software, a core company of the major Vietnamese ICT enterprise FPT Corporation headquartered in Vietnam. The company was founded to address challenges facing Japanese society, such as the shortage of IT professionals and aging systems. Gunma Prefecture has strong ties to the automotive sector, which is one of our key focus areas. Based on our policy of “providing attentive support close to our customers,” we decided to expand our operations in this region. In particular, Ota City is home to many automotive-related companies, including Subaru Corporation. The primary reason for expanding into the region is that we saw significant potential in supporting digital transformation (DX) in the manufacturing and automotive industries in this area.

In fact, the establishment of a base within Gunma has facilitated faster meetings and preparations, reducing the distance from our clients both physically and psychologically. Additionally, having a local base also makes it easier to accept personnel from our headquarters in Vietnam and to plan future expansion.



“Becoming a Comprehensive Strategic Partner Connecting Gunma with the World”

On the other hand, a challenge is that FPT’s brand recognition is low in Japan and within Gunma. However, owing to the support of the prefectural government and local municipalities, such as business briefings and matching events, we have been able to expand our connections with companies in the prefecture and broaden opportunities for collaboration. We hope that the prefectural government will continue to play its role in promoting exchanges with Vietnam and functioning as a hub connecting companies, educational institutions, and local communities.

In the future, we aspire to become a comprehensive strategic partner in realizing Gunma Prefecture’s vision of a region directly connected to the world. By strengthening collaboration with local manufacturing companies, we aim to support the region’s manufacturing industry through technology and abundant human resources.

Scan here to view the rest of the interview.

